

ARTS THREAD

The leading digital
platform for emerging
artists & designers
worldwide



Who are we?

A vibrant community of **400,000+** of the most talented **emerging artists & designers** on the planet.

The **only global creative platform** created for the **student and university network**

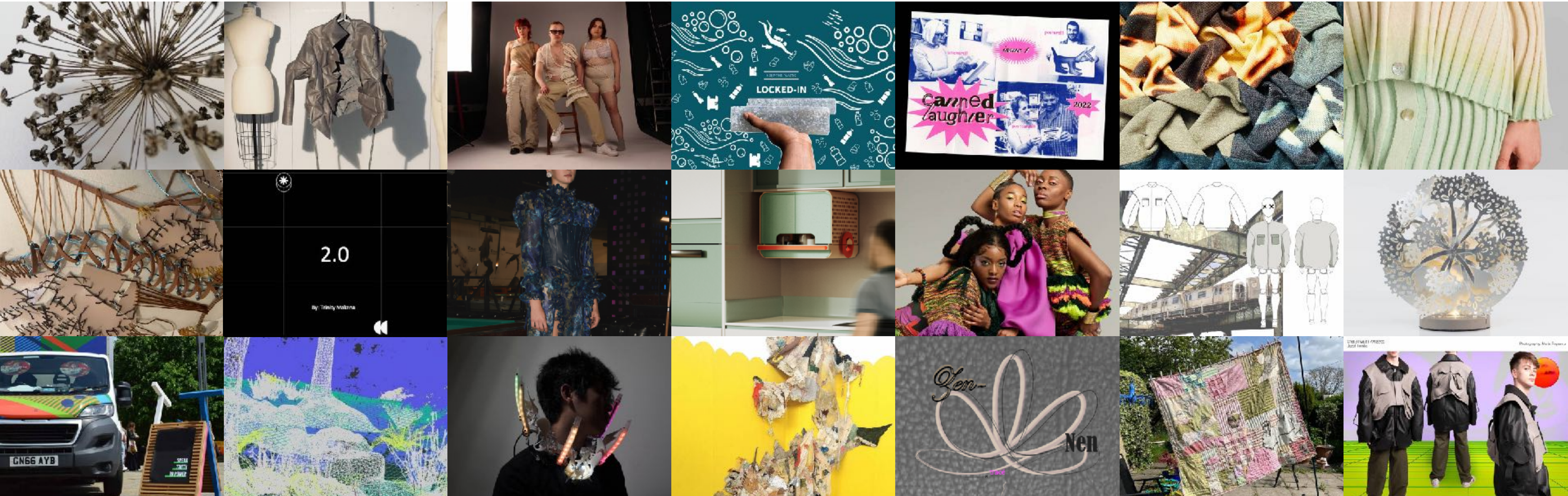
The **launchpad** for creative **careers** and creative **entrepreneurs**



980+
schools

130+
countries

400,000+
database



Highly creative, educated and digitally fluent

84%
creatives under
age 30

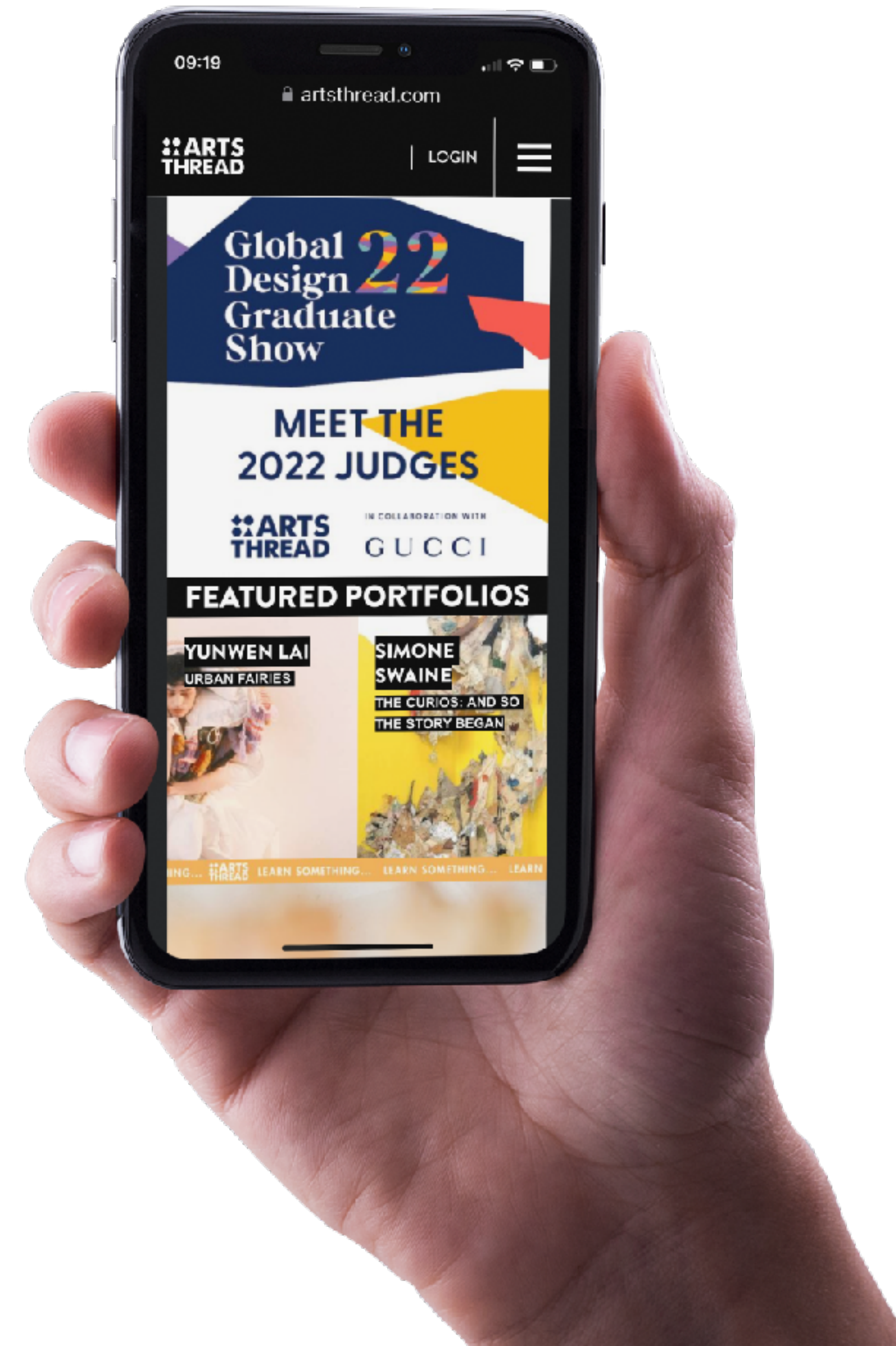
22million
combined education &
social reach

210,000+
active email
subscribers

110,000
Pinterest &
Instagram reach

45-60mins
student community &
portfolio engagement

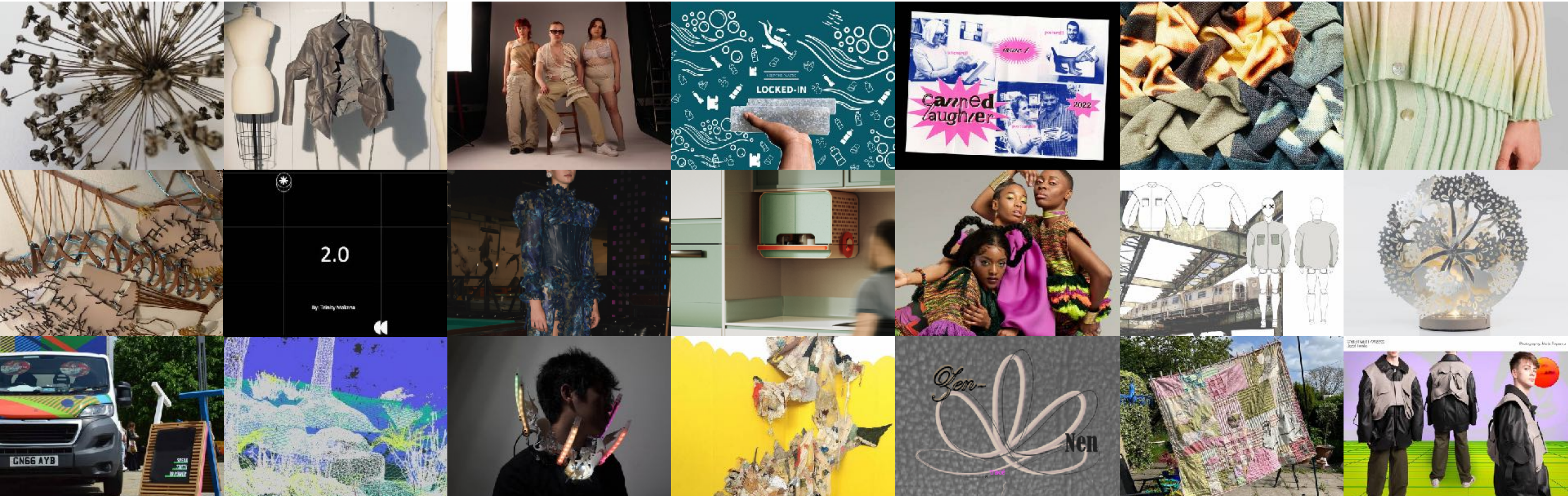
91%
leading creative university/
colleges globally



The numbers

Newsletter subscribers 210,000
Open rate 26%
Monthly site impressions 275,000

Instagram 40k
LinkedIn 22k
Twitter 17k
Facebook 18k
Pinterest 76k



Global Brand partnerships and contributors

GUCCI



GREENPEACE



Herman Miller



URBAN
OUTFITTERS

i-D



WGSN

MARY KAY



CHAMPAGNE
POL ROGER



V&A



PREMIÈREVISION
The art & heart of fashion



MAGIS

s.Oliver



Partnering with Arts Thread

- Competitions
- Dedicated Email Blasts
- Newsletter Advertising



As the sponsor of an Arts Thread Design Competition, a company, brand, industry trade group or nonprofit association can engage with the Arts Thread collective creative community to solve a specific design problem.

Sponsors can present competitions with varied goals:

- To encourage designers to use a specific product or process, thereby highlighting materials, software solutions, or services they wouldn't have otherwise considered.
- To jump start the concept development phase of design therefore freeing up budgets for actual production.
- To tap into the creativity and enthusiasm of the Arts Thread community to provide a direct outcome for the sponsor.
- To inspire the community to consider design solutions to a compelling social issue.

As a Design Competition partner, Arts Thread will—

- Provide the competition platform.
- Help partners develop an engaging brief and identify appropriate deliverables.
- Identify and recruit judges for the competition.
- Provide support for participants to ensure that the brief and process are clear.

Successful competition outcomes

Nasdaq | Hudson Yards



Watch video on Vimeo:
<https://vimeo.com/586243401>



Watch video on YouTube: <https://www.youtube.com/watch?v=Hc8BXrwwizc>



Successful competition outcomes

Real Leather

REAL LEATHER. STAY DIFFERENT.

2022

INTERNATIONAL STUDENT DESIGN COMPETITION

THE CATEGORY WINNERS AND PEOPLE'S CHOICE WINNER HAVE BEEN DECIDED.

"More than 100 billion items of clothing, worn on average just seven times, are thrown away annually, taking 10s if not hundreds of years to biodegrade."

MEET THE JUDGES



Category Winner: Footwear



Name: Anna Melegh, London College of Fashion, UAL, UK
 Course: Footwear MA, 2022
 Portfolio: [View here](#)
 Instagram: [@annamelegh](#)

Anna Melegh is a footwear and accessories designer turning everyday objects inside out by using the methods of surrealism. Anna comes from an artistic family and having nearly 10 years of art and shoe-focused education. All started at the Secondary School of Visual Arts in Budapest learning to be a leather goods maker. She finished the BA Footwear and Accessories course in Northampton and completed the MA Footwear at London College of Fashion in 2022.

"I think we should dare to think more outside of the box, in terms of designs and ideas as well as materials. I believe fashion has the power to raise awareness of the various issues, make the viewer stop and think – just like any other art."

THE WINNING DESIGNS

Category Winner : Accessories



Name: Gianluca Ambrosini, SCAD Savannah, USA
 Course: Accessory Design MFA, 2023
 Portfolio: [View here](#)
 Instagram: [@gian_bygianlucaambrosini](#)

Gianluca is a Peruvian Accessory designer with a B.F.A Industrial Design at the Savannah College of Art and Design (SCAD), and is currently based in Georgia, getting an M.F.A in Accessory design, specialising in handbags. His approach to design is rooted in storytelling, creating interesting and tongue-in-cheek designs that start a conversation. Having worked at Coach as an apprentice for a year, he tries to strike a balance between innovation and commerciality, creating products that allow a wide range of customers to express themselves.

Category Winner: Apparel



Name: Gal Benjamin, Shenkar College of Engineering, Design and Art, Israel
 Course: Fashion Design DDCS, 2022
 Portfolio: [View here](#)
 Instagram: [@galbenjamin_](#)

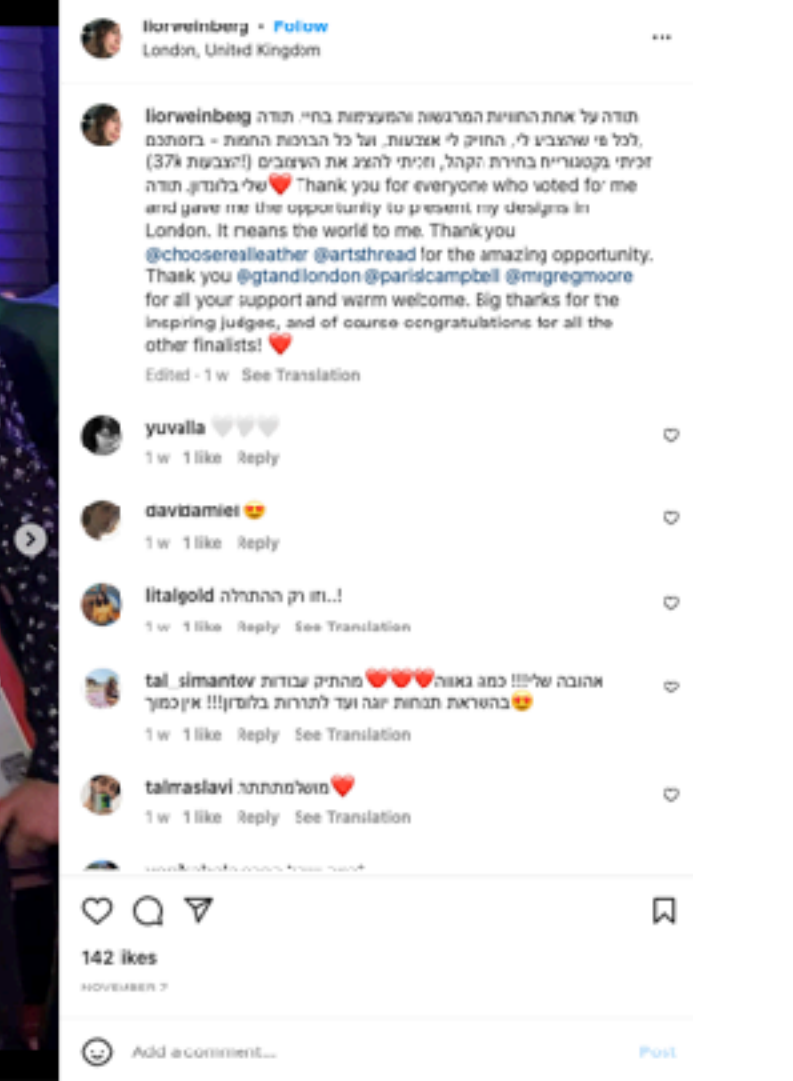
Gal Benjamin is a 24-year-old designer currently based in Israel, who specialises in Menswear Atelier, Pattern Cutting, and Gender Neutral/ Mixed FM Fashion. His work explores the distinctly stereotypical masochistic worlds of motorsport, and as a contrast, the works of Pierre Solage and Hans Hartong, pioneers in the genre of lyrical abstraction, characterized by free, emotional and personal compositions that are unrelated to objective reality. His designs are made using advanced pattern cutting and sewing techniques in leather, emphasizing zero waste techniques as well as items designed with consideration and sewn fully from leather leftovers.

Category Winner: People's Choice



Name: Lior Weinberg, Shenkar College of Engineering, Design and Art, Israel
 Course: Fashion Design BDES, 2022
 Portfolio: [View here](#)
 Instagram: [@liorweinberg](#)

Lior Weinberg is a 24-year-old third-year fashion design student at Shenkar College of engineering and design in Israel. She specialises in Apparel, Womenswear, Lingerie and Swimwear. Her work examines dress codes and uniforms over the years, and the paradox that fashion creates in our need to imitate others but also distinguish ourselves from each other.



Successful competition outcomes

Times Square | Hackney Walk



“Showing with Magis x Arts Thread at Design Pavilion NYC was such an incredible opportunity and I am so indescribably lucky to be able to say that my work was displayed in Times Square. Getting to meet some of the wonderful people from ARTS THREAD has connected me with potential collaborators, other artists, and new friends, that I couldn’t have made anywhere else.”

Lizzy Itzkowitz, Illustrator
One of 3 Winners Magis x Arts Thread at Design Pavilion NYC Competition

“The opening night was a dream come true. To see all the work come together. I had a flashback of my journey. Everything I have been through to get to that point, the effort and all nighters were so worth it. The support of Avery Dennison, Mactac, Hackney Walk and Arts Thread was really amazing, to make my vision come to life.”

Ana Carolina, Fashion Designer
Founder of West Carolina, Hackney pop-up store courtesy of Mactac Graphics, Hackney Walk & Arts Thread




Design Competitions – promotion and costs

Each Design Competition will be promoted through the extensive Arts Thread community and will include—

- A dedicated page on the Arts Thread site with images, links, and all information about the competition.
- Dedicated eblasts to the Arts Thread audience.
- Inclusion in Arts Thread newsletters and through all social media.
- A news release about the competition for the greater design media.
- Promotion of the winners on the Arts Thread site.

Design Competitions typically run for three months and can be targeted to specific countries or regions. Smaller, short-term, curated competitions can be tailored upon request.

Design Competition Sponsorships range from €20,000 to €50,000 based on the scope of the project.

THE PENTLAND CHURCHILL WARDROBE COMPETITION 2022
WINNER(S) ANNOUNCED
Update! Winners announced! FIRST PRIZE: Charlie Catlow, University of Salford SECOND PRIZE: Jamie Urie, C'Grade, De Montfort University THIRD PRIZE: Rhoda Edoyto, University of Derby & Gaetano Pirec, Birmingham City University Highly recommended: Jaym Llor, University of Salford & Unari Haberson, Cardiff School of Art & Design. ARTS THREAD has partnered ...
VIEW WINNERS|ANDSHORTLISTED

REDRESS DESIGN AWARD 2022
SHORTLIST ANNOUNCED
Update! Meet the 10 Redress Design Award 2022 finalists! A very successful public vote with nearly 9,000 votes for the People's Choice, we welcome winner Cris Miranda from Chile to join ...
VIEW SHORTLISTED

P.P.E. VISION CONTEST
WINNER(S) ANNOUNCED
Update! Congratulations to our winners - 1st Prize - Dana Kadhim - Collège LaSalle 2nd Prize - Luukie Veyer - Cégep Marie-Victorin 3rd Prize - Lila Deschamps - Campus Notre-Dame-de-Foy 4th Prize - Gauthier Rialland - Collège LaSalle mmode Prize - Audrey Aunnet - Cégep Marie-Victorin ARTS THREAD Prize - ...
VIEW WINNERS|ANDSHORTLISTED

ARTS THREAD PORTFOLIO | UNIVERSITIES/SCHOOLS | COMPETITIONS/CHALLENGES | GLOBAL DESIGN GRADUATE SHOW | NEWSLETTER | LOGIN

VIEW ALL COMPETITIONS/CHALLENGES

REAL LEATHER. STAY DIFFERENT.

2022 INTERNATIONAL STUDENT DESIGN COMPETITION

THE CATEGORY WINNERS AND PEOPLE'S CHOICE WINNER HAVE BEEN DECIDED.

INTERNATIONAL STUDENT DESIGN COMPETITION 2022

WINNER(S) ANNOUNCED

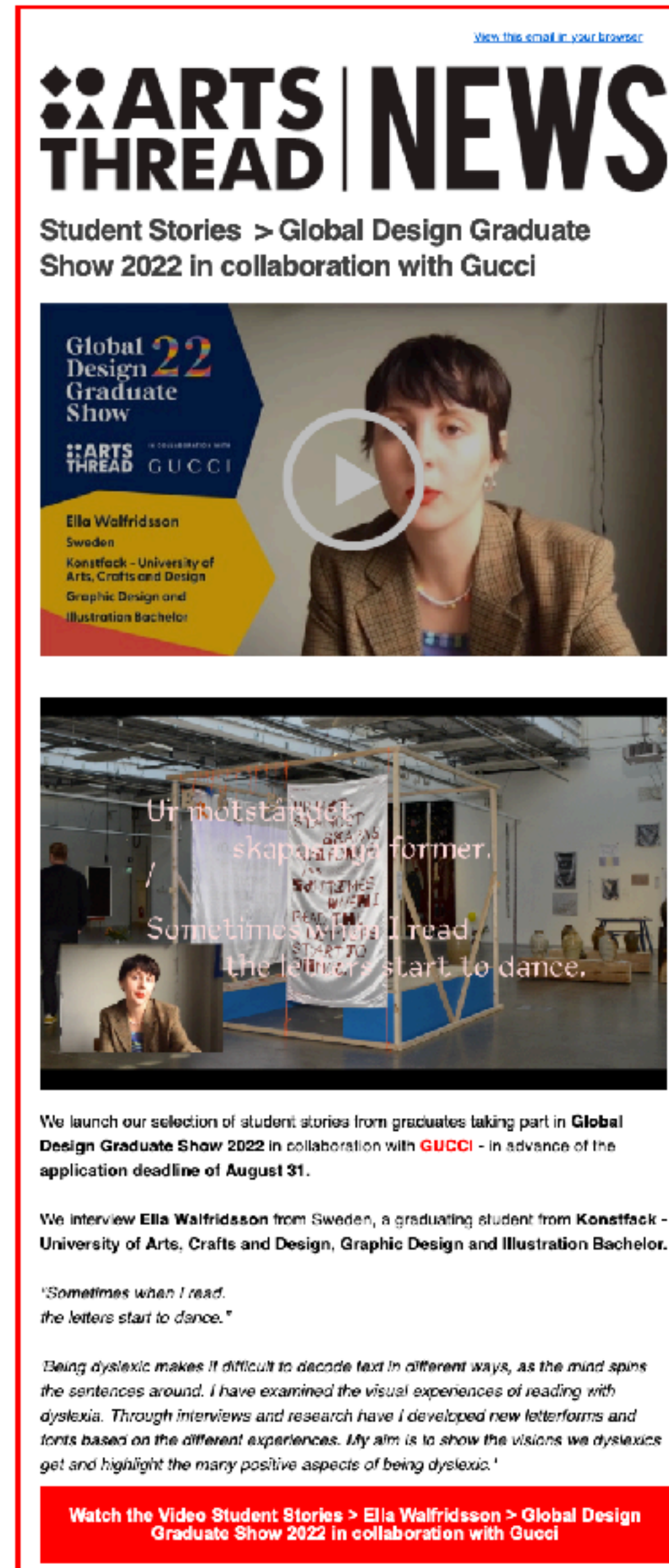
Dedicated Email Blasts + Newsletter Advertising

Dedicated Email Blasts:

With 210,000+ email subscribers, your message to our audience of creatives can provide you with direct access to current and potential customers and clients. With a call to action and link to your site or offer, you'll also then have ownership of contact information for all who respond to your email.

You provide the HTML file with your message, images and links and Arts Thread will send to our audience.

Dedicated Email Blasts are priced at €2,000 per send.



View this email in your browser

ARTS THREAD | NEWS

Student Stories > Global Design Graduate Show 2022 in collaboration with Gucci

Global Design Graduate Show 22

ARTS THREAD | GUCCI

Ella Walfridsson
Sweden
Konstfack - University of Arts, Crafts and Design
Graphic Design and Illustration Bachelor

Utmotståndet skapar en former.
Sometimes when I read, the letters start to dance.

We launch our selection of student stories from graduates taking part in **Global Design Graduate Show 2022** in collaboration with **GUCCI** - in advance of the application deadline of **August 31**.

We interview **Ella Walfridsson** from Sweden, a graduating student from **Konstfack - University of Arts, Crafts and Design, Graphic Design and Illustration Bachelor**.

"Sometimes when I read, the letters start to dance."

Being dyslexic makes it difficult to decode text in different ways, as the mind spins the sentences around. I have examined the visual experiences of reading with dyslexia. Through interviews and research have I developed new letterforms and fonts based on the different experiences. My aim is to show the visions we dyslexics get and highlight the many positive aspects of being dyslexic.

Watch the Video Student Stories > Ella Walfridsson > Global Design Graduate Show 2022 in collaboration with Gucci

Newsletters:

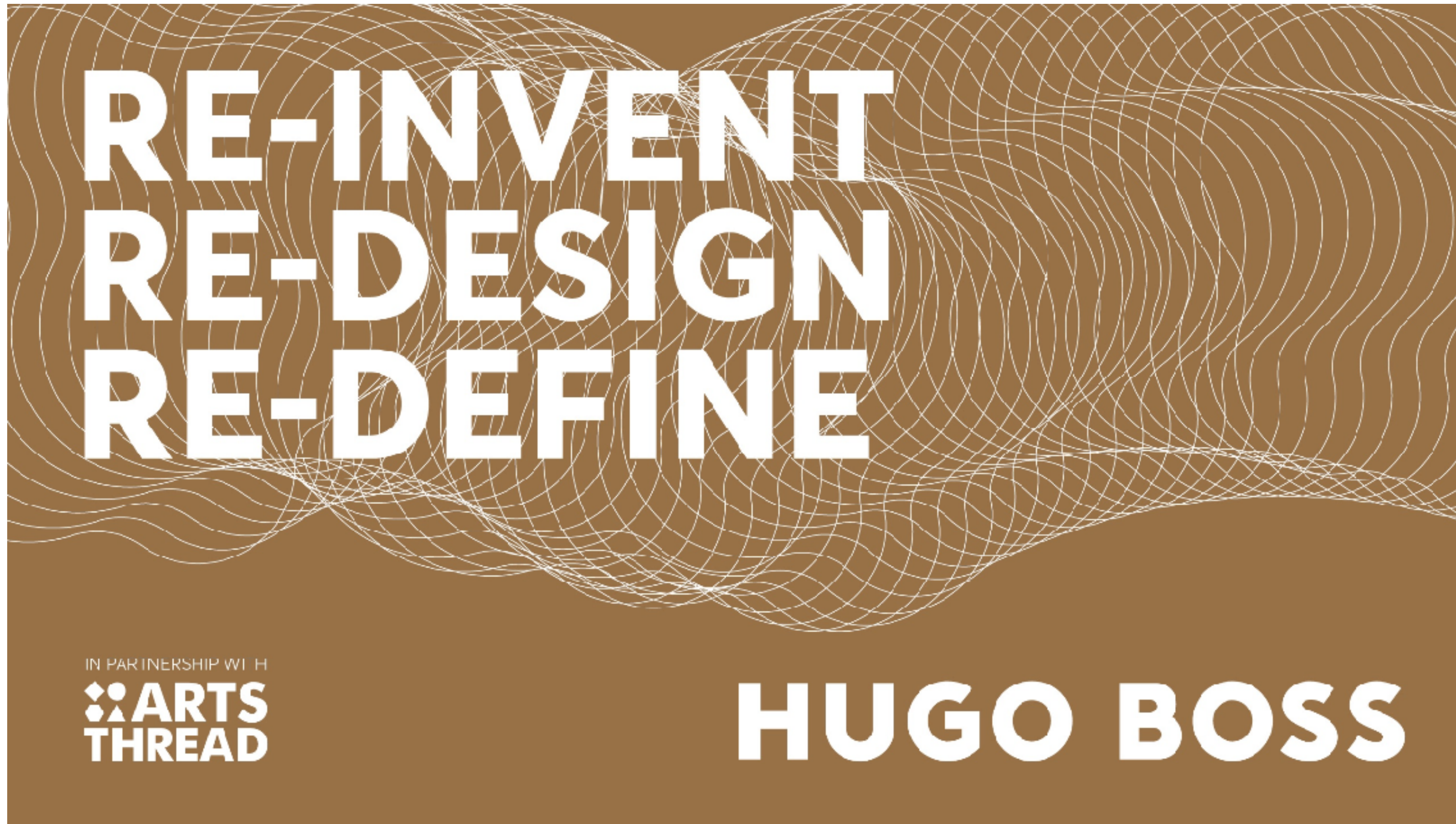
Our global newsletters go to 210,000+ subscribers. Our open rate is consistently high, over 26%, so your banner ad will stand out with our engaged audience.

Newsletter ad banners are priced at €1,000 each. Only one advertiser is included per newsletter.

ARTS THREAD

Thank you for helping
launch creative careers
globally





We, at HUGO BOSS believe that **creativity and fashion knows no bounds** and we are fully committed to our goal to actively contribute to an **inclusive and equitable world**. In celebration of the individual “me”, HUGO BOSS is launching a competition that embraces each person’s authenticity and individuality.

The prize

A full-time **6-month paid internship** at Hugo Boss global headquarters in Metzingen, Germany

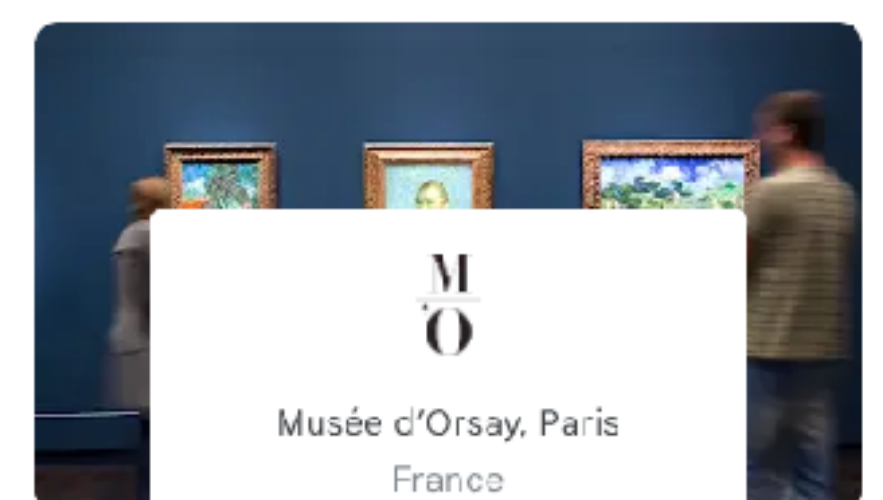
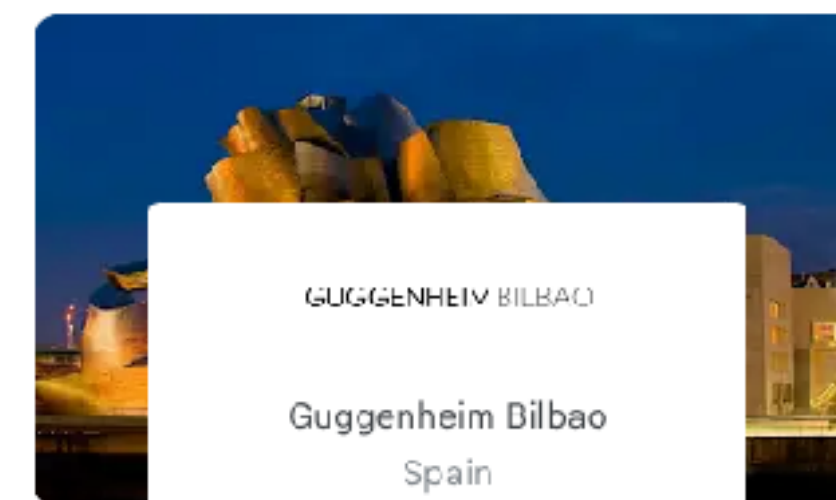
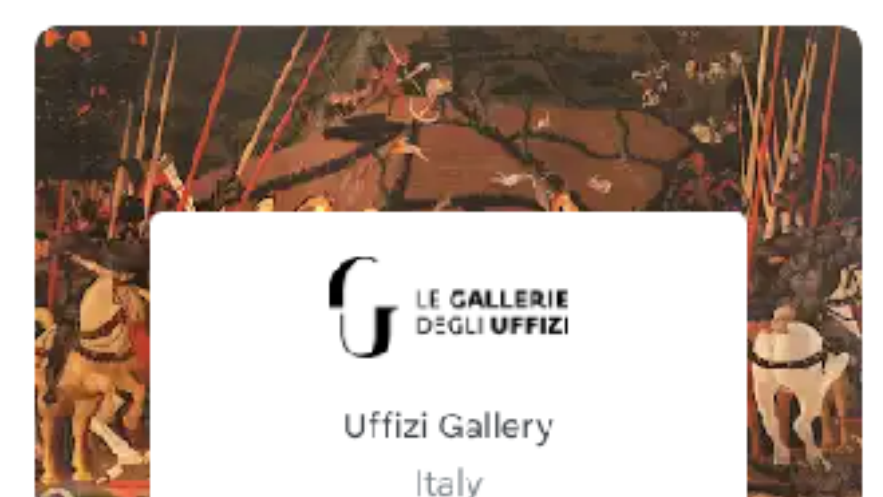


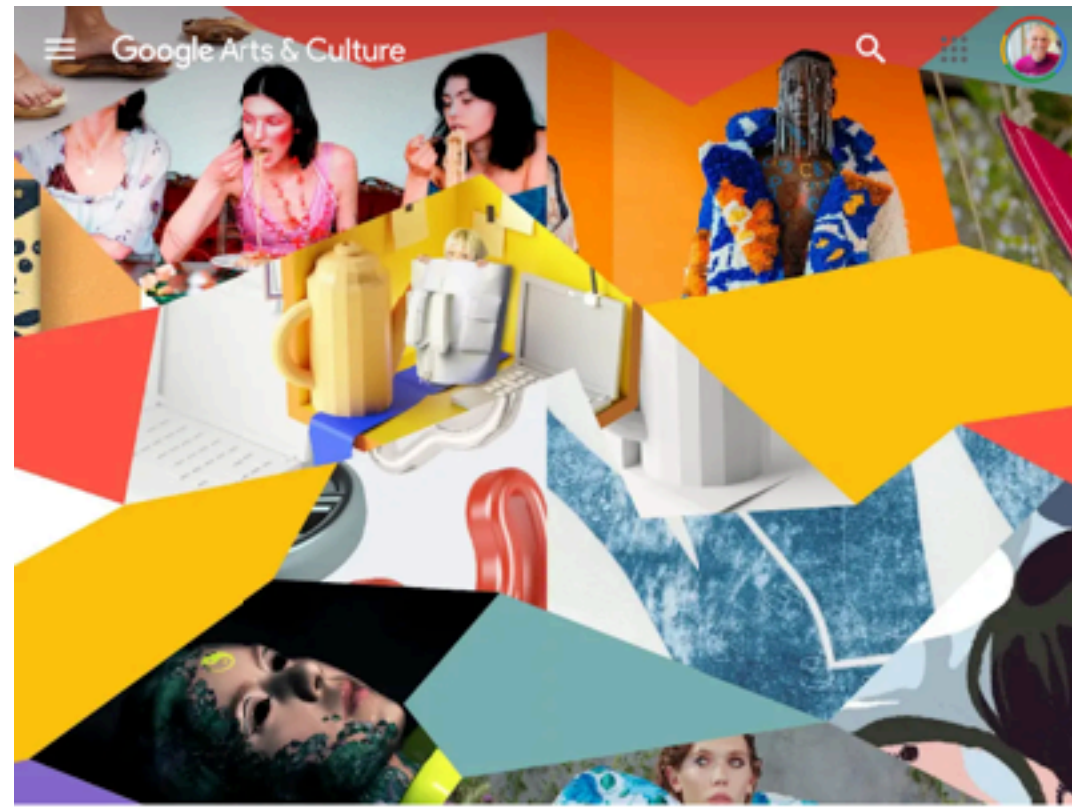
Arts Thread is proud to partner with Google Arts and Culture.

Students' work now sits alongside cultural Institutions such as Guggenheim Museum and MOMA.

Google's advanced virtual gallery and stories platform hosts emerging artist work for the Global Design Graduate Show.

The collaboration with Google Arts and Culture means that students' work will reach a further audience which can help launch their independent businesses or gain employment within the creative industries.





Global Design Graduate Show

Global Design Graduate Show
London, United Kingdom



+ Follow

The GLOBAL DESIGN GRADUATE SHOW (GDGS) is officially the world's largest online showcase of graduating creatives worldwide. ARTS THREAD launched the first ever online GDGS in collaboration with GUCCI in May 2020, and this initiative has now become an annu...

[Read more](#)

59 stories

[View all](#)



ONLINE EXHIBIT
Aviv La Oz Kalif -
Between - exploring...
Global Design Graduate Show

ONLINE EXHIBIT
Baseem Munawwar - 35 -
A Classical Music Festiv...
Global Design Graduate Show

ONLINE EXHIBIT
Michael Yoshimura -
Shotengai - Science-...
Global Design Graduate Show

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59 stories

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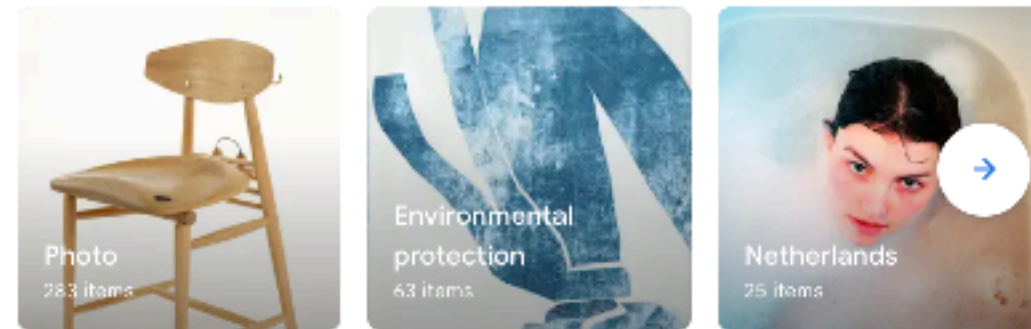
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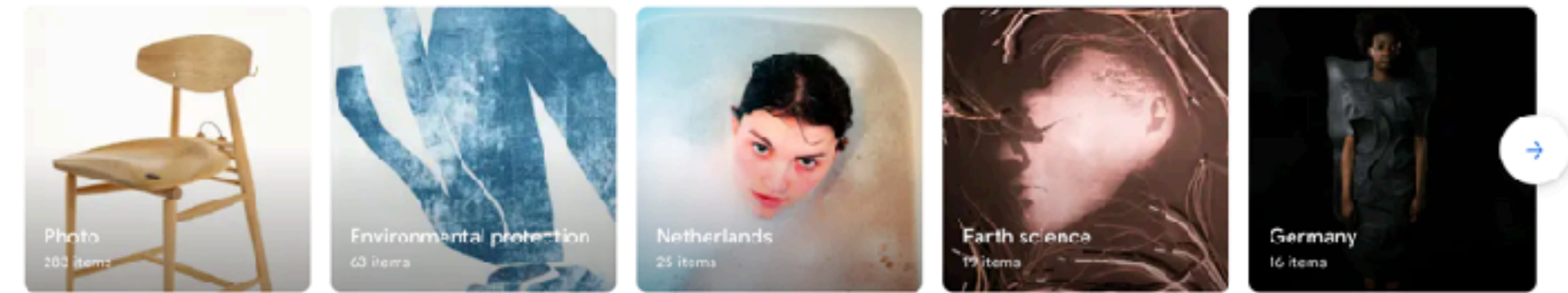
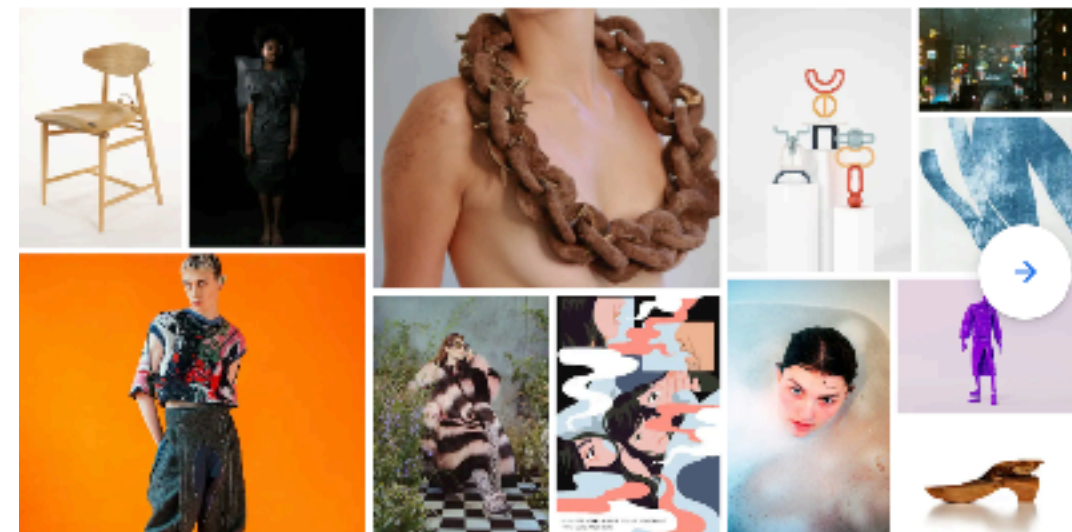
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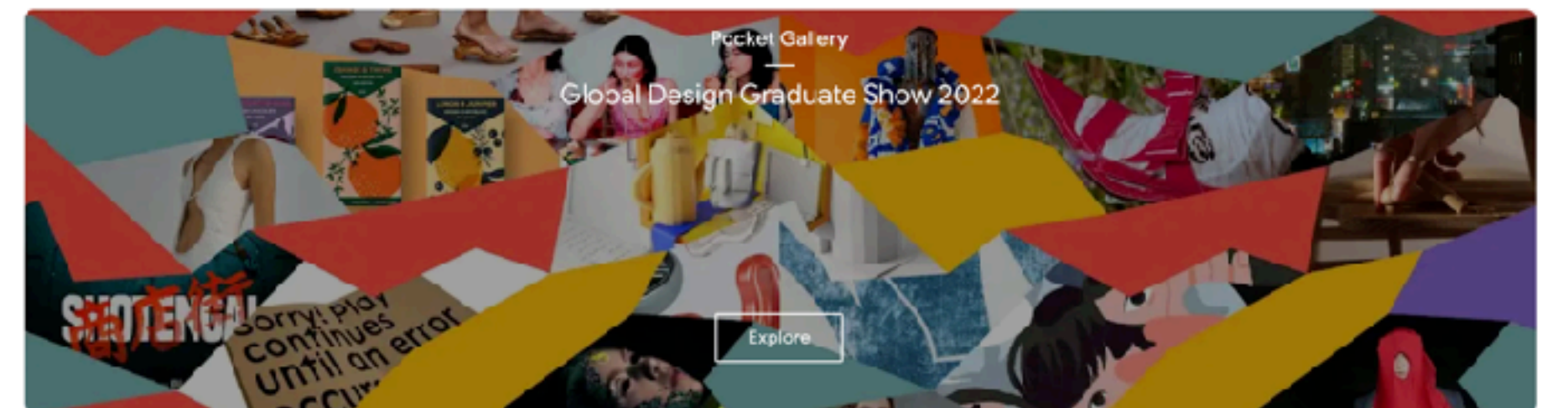
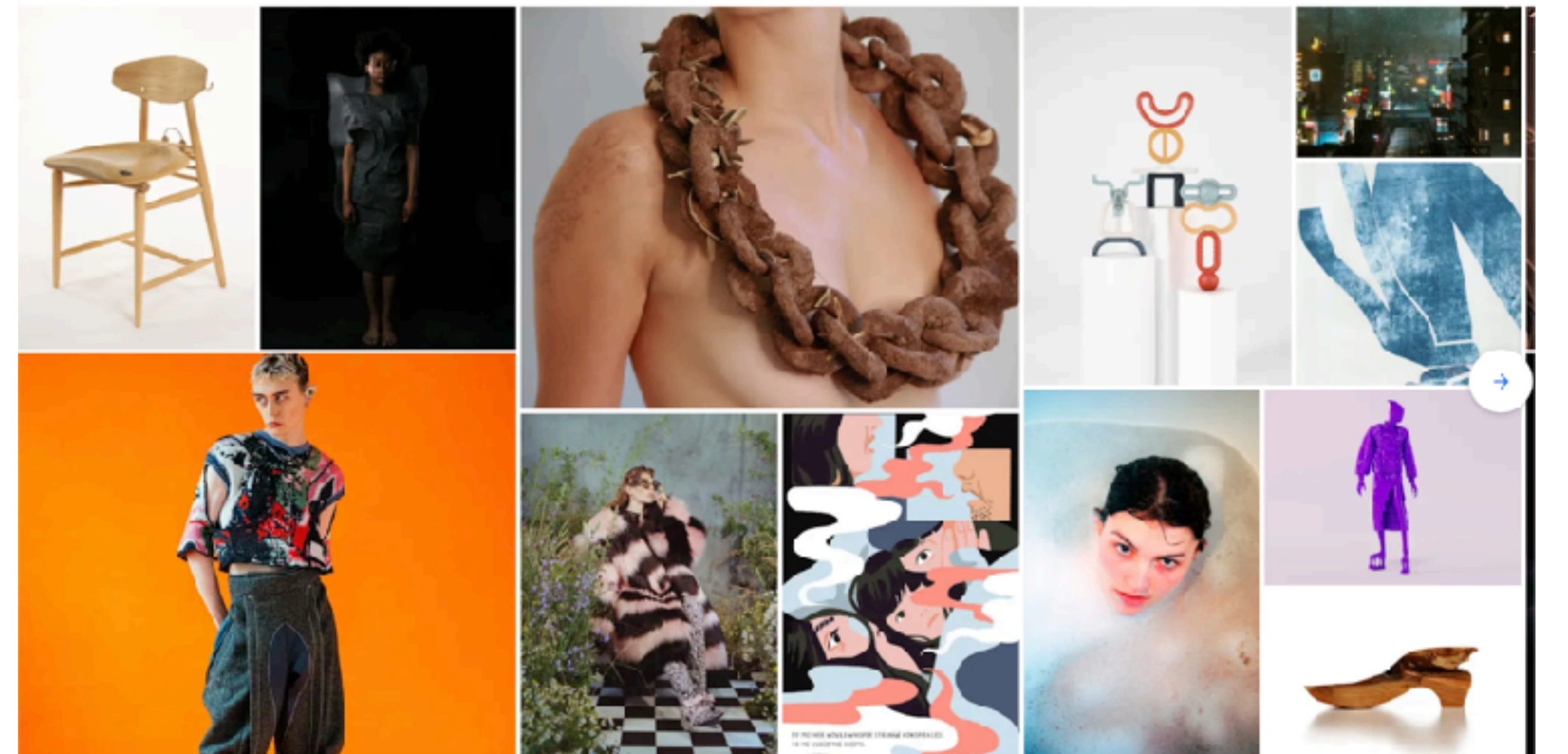
532 items

Organise by



532 items

Organise by





POCKET GALLERY

Global Design Graduate Show 2022

Take a virtual tour of the winners of the Global Design Graduate Show 2022

Enter gallery

This exhibition is created thanks to our partners

Global Design Graduate Show

Global Design Graduate Show

Discover the work of the winners of the Global Design Graduate Show in 2022. This includes 28 graduates from art and design universities and schools from around the world, who were chosen by 150 expert judges from over 5000 entries.

Explore the winners in this exhibition, grouped into four categories: Fashion and Textiles, Digital Visual Communication and Film, Product Design and Fine Art and Photography and Craft.

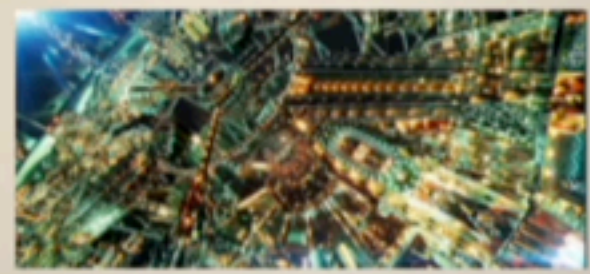
Arts Thread, a leading platform for emerging artists and designers from all the leading higher education institutions globally, created the Global Design Graduate Show in 2020, as a response to all of the end of year show cancellations due to the pandemic. Following the success of the inaugural edition, Arts Thread has, for the third year running, teamed up with Gucci, the exclusive partner for this proactive initiative.

📍 Click the floor or use arrow keys to move 🔄 Click and drag to rotate 🔍 Click an artwork to zoom Dismiss

Fine Art,
Photography
& Craft



Digital, Visual
Communication
& Film

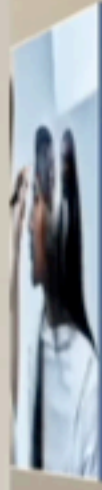


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Click the floor or use arrow keys to move



Click and drag to rotate



Click an artwork to zoom

Dismiss

Global Design Graduate Show 23

ARTS THREAD IN COLLABORATION WITH GUCCI

enter now

Global Design Graduate Show 23
FASHION
ACCESSORIES
TEXTILES
IN COLLABORATION WITH
GUCCI

Global Design Graduate Show 23
DIGITAL
VISUAL COMM
FILM
IN COLLABORATION WITH
GUCCI

Global Design Graduate Show 23
PRODUCT
ARCHITECTURE
INTERIORS
IN COLLABORATION WITH
GUCCI

Global Design Graduate Show 23
FINE ART
PHOTOGRAPHY
CRAFT
IN COLLABORATION WITH
GUCCI

#globaldesigngraduateshow

Global Design Graduate Show 23

ARTS THREAD IN COLLABORATION WITH GUCCI

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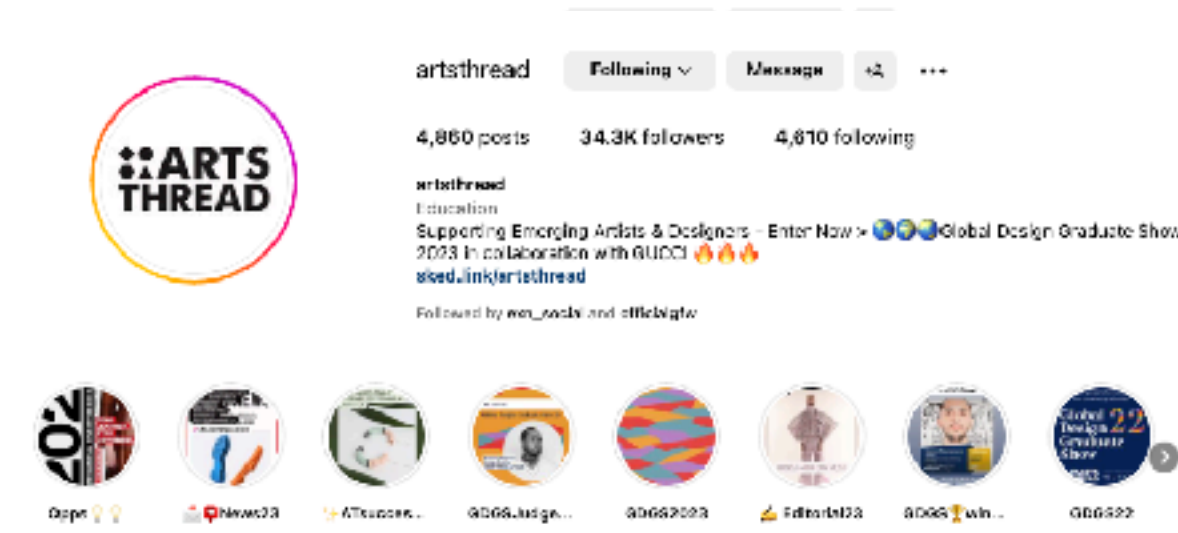
The global
showcase
for creative
graduates

#globaldesigngraduateshow

Global Design Graduate Show* in collaboration with GUCCI is open to **all undergraduate, graduate and postgraduate art and design disciplines** for those that have graduated between September 2022 - August 2023

It is the creative graduates chance to share their creative work alongside your peers from around the world and get it **judged by industry leaders.**

Graduates are also encouraged to **upload their creative journey onto the platform**, in form of a short self-curated Instagram stories style film, to express the diversity and raw creative process.



This year's **esteemed panel of 150+ world-leading judges** will be choosing their favourite artists and designers from all creative students graduating this year in every art & design category, such as visual communication, film, fashion, textiles, interior, architecture, visual arts, contemporary craft, industrial & product design and more.



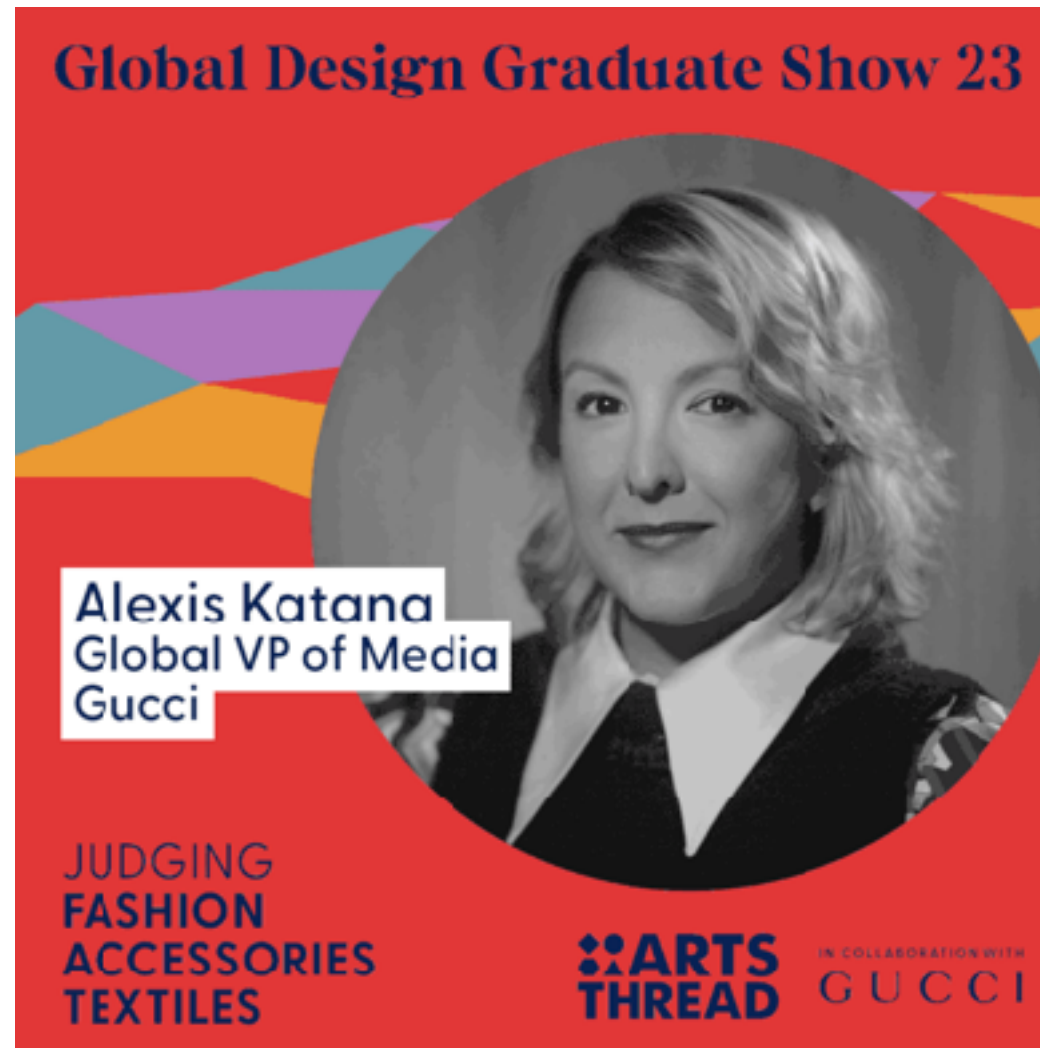
Extensive social conversation from global judges



Kristina Szasz Author 1w ...
Senior Vice President Boss Womenswear bei HUGO BOSS
It's such an honour- thank you for having me!
Like | Reply

Rosey Cortazzi (She/Her) • 2nd 1w ...
Globally experienced Apparel, Footwear & Accessories expert
well done you will be an amazing judge
Like · 1 Reply

Pia Engvad • 2nd + Follow ...
Head of Designers at the LEGO Group
2d · 🌐
★★★★★ New graduates ★★★★★
If you haven't yet joined 'ARTS THREAD - Global Design Graduate Show 23' now is the time!!
👉👉 YOU CAN DO IT so GO FOR IT 👉👉



Alex Brownless FRSA and 190 others 9 comments

Reactions



ARTS THREAD | NEWS

Meet the Judges & Enter Now > Global Design Graduate Show 2023 in collaboration with Gucci

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ARTS THREAD | NEWS

Meet the Judges & Enter Now > Global Design Graduate Show 2023 in collaboration with Gucci

Global Design Graduate Show 23



Aaron Skipper
Design Director
TBWA \ Media Arts Lab

JUDGING
DIGITAL
VISUAL COMM
FILM

Global Design Graduate Show 23

ARTS THREAD | NEWS

enter now

IN COLLABORATION WITH GUCCI

ARTS THREAD

The global showcase for creative graduates

IN COLLABORATION WITH GUCCI

ARTSTHREAD is pleased to announce the list of industry judges participating in this year's Global Design Graduate Show 2023 in collaboration with Gucci

All the judges will be individually showcased over the next few weeks A to Z across IG @globaldesigngraduateshow

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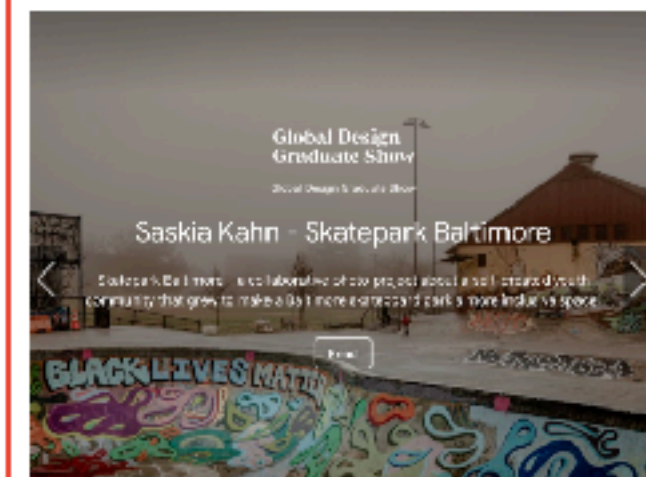
This showcase initiative has been created for all creative students graduating this year in all art & design categories such as the arts, visual communication, film, animation, interior, interior architecture, visual arts, contemporary craft, industrial & product design and more!

Open to all art & design students (with undergraduate & postgraduate) graduating between September 2022 - August 2023 (Southern hemisphere graduating after September 2022) in any related creative discipline, located anywhere in the world.

The Global Design Graduate Show 2023 is your chance to share your creative work alongside your peers from around the world and get it judged by industry leaders.

5,466 students from 499 higher education universities/schools worldwide participated and showcased their best of year projects in 2022.

Enter Now > Global Design Graduate Show 2023 in collaboration with Gucci



The year's Arts Thread's Global Design Graduate Show partner with Google Arts & Culture to create an area on the GAGC site showcasing the success stories of previous Global Design Graduate Show winners as well as a virtual gallery for the winners from 2022. The collaboration with Google Arts and Culture means that students work will reach a further audience which can help launch their independent businesses or gain employment within the creative industries.

Visit the Global Design Graduate Show 2022 Stories on Google Arts & Culture



Visit the Global Design Graduate Show 2023 Virtual Gallery on Google Arts & Culture

Please support our initiative by retweeting our IG & @artstthread @globaldesigngraduateshow in collaboration with @gucci

Check out Global Design Graduate Show on Instagram covering the diversity of the student submissions in the competition

Enter Now > Global Design Graduate Show 2023 in collaboration with Gucci

#INSTAGRAM FOLLOW ARTS THREAD

The global showcase for creative graduates

ARTS THREAD

IN COLLABORATION WITH GUCCI

ARTS THREAD

ARTS THREAD

18K likes · 13K followers

Sign Up Message Like

Intro

ARTSTHREAD Winners & Shortlisted > Global Design Graduate Show 2022 in collaboration with GUCCI 🔥

Page · Education

The Exchange at Somerset House, Somerset House, Strand, London, United Kingdom

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ARTS THREAD October 14, 2022 ·

Winners Announced > Global Design Graduate Show 2022 in collaboration with Gucci...

Global Design Graduate Show 22

Winners Announced

Posts

ARTS THREAD 17h ·

See #artstthread Art & Design Newsletter with @gucci @royalcollegeofart @parsonslinearts @carolinamunca @hannahhianjewellery @larshoie @desigregioj +++

More Videos on Watch

Meet the Judges &...
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Global Design Graduate Show 2023

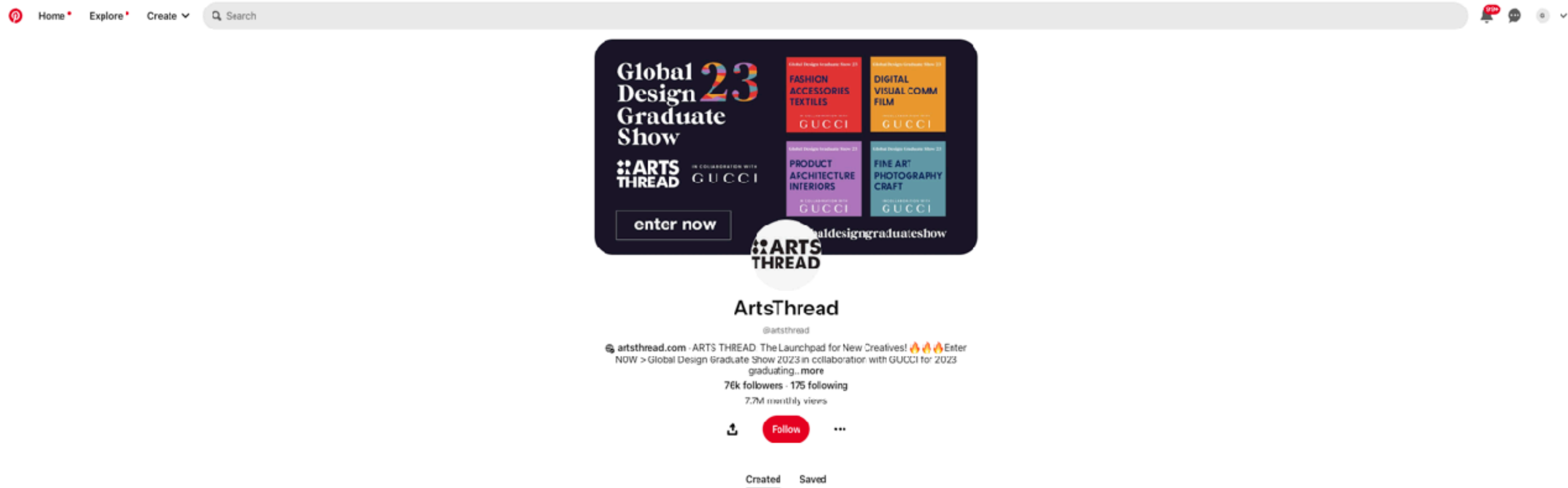
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ARTS THREAD

INTERNATIONAL COMPETITION IED - Istituto Europeo di Design...
ARTS THREAD

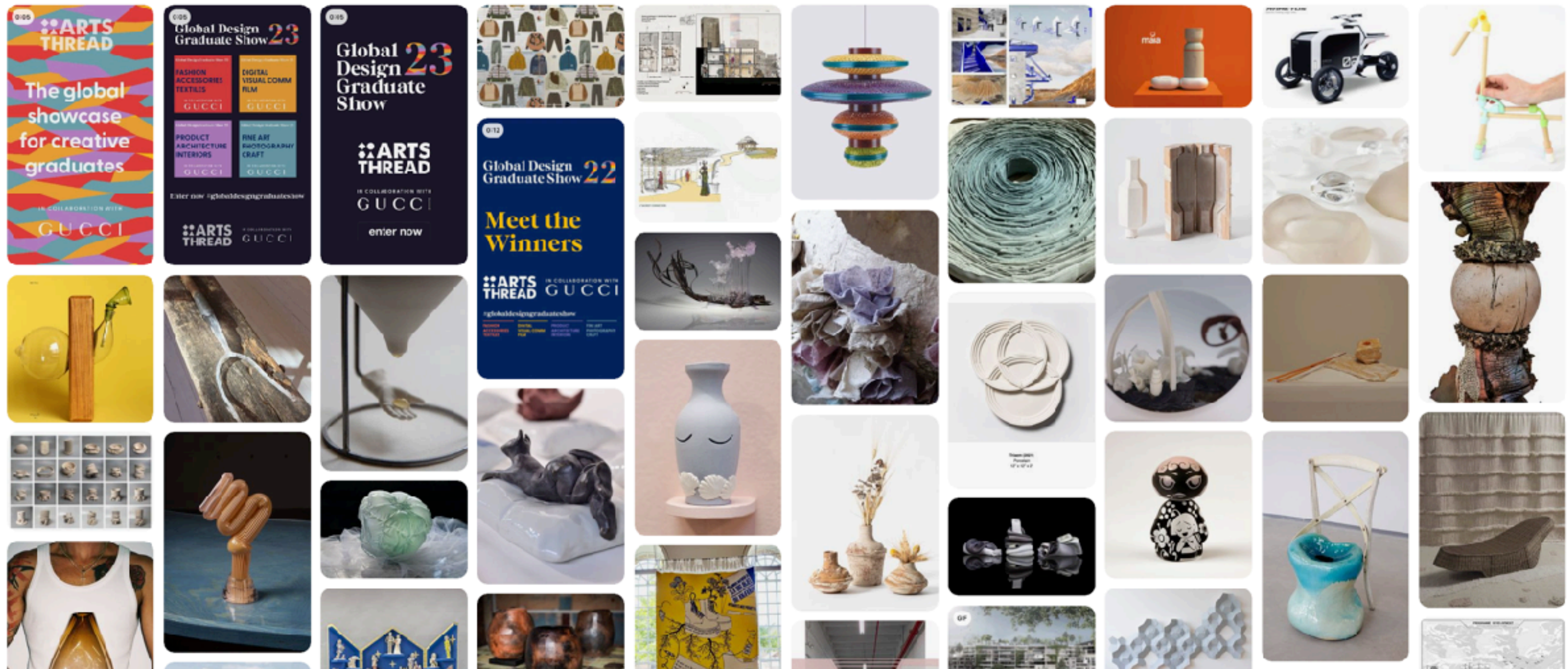
0:05 0:29 0:06

Hannah Lane

76k+ followers in Pinterest



artsthread.com · ARTS THREAD: The Launchpad for New Creatives! 🔥🔥🔥 Enter NOW > Global Design Graduate Show 2023 in collaboration with GUCCI for 2023 graduating...more
76k followers · 175 following
7.7M monthly views



76k+ followers 7.7million monthly views



artstthread

Following

Message



4,860 posts

34.3K followers

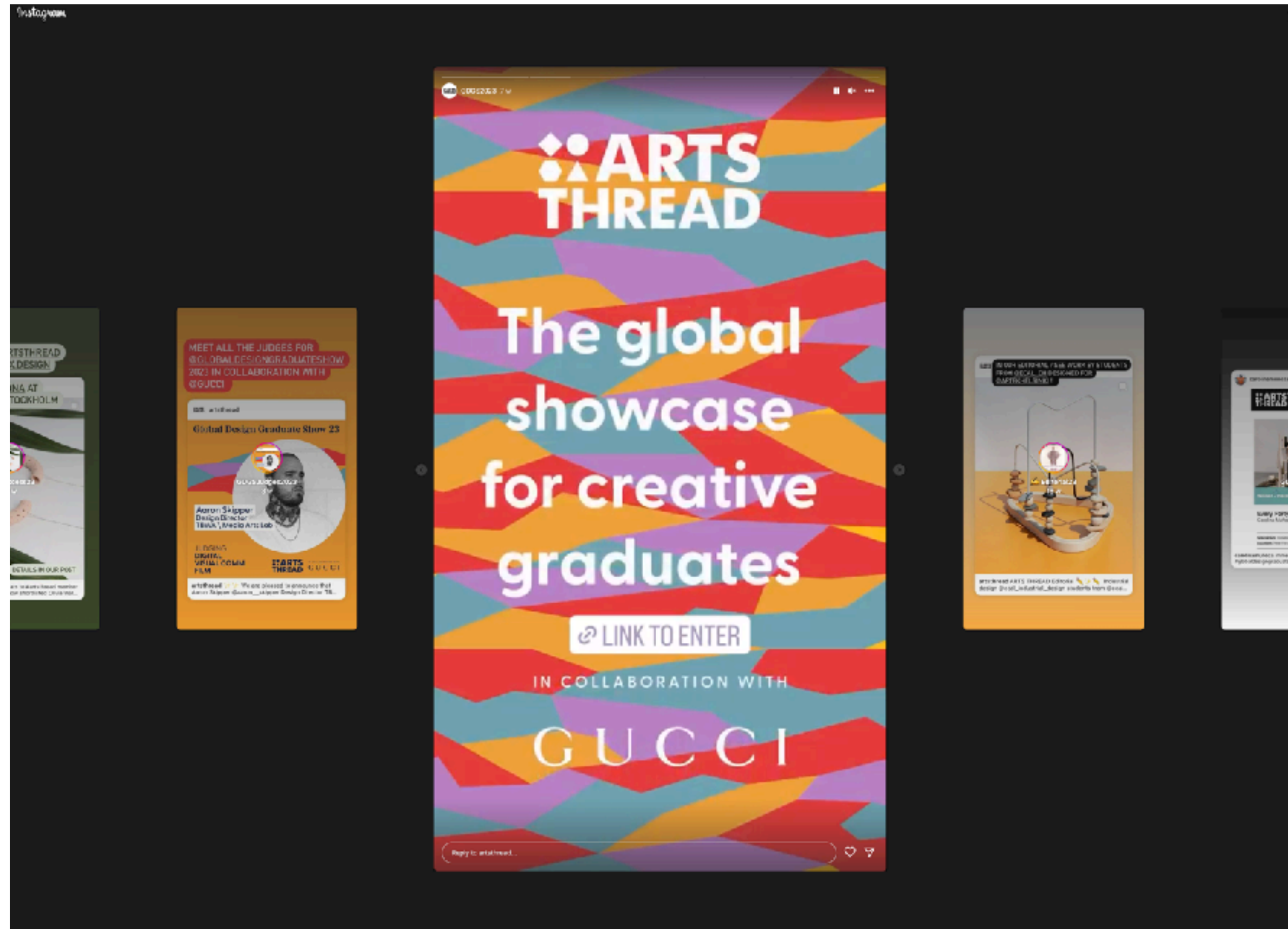
4,610 following

artstthread

Education

Supporting Emerging Artists & Designers - Enter Now > Global Design Graduate Show 2023 in collaboration with GUCCI 🔥🔥🔥

sked.link/artstthread



Championed by Gucci

